

## All But Furgotten, Inc.

70 Carpenter Lane, North Huntingdon, PA 15642
Phone: (724) 382-7178 ◆ Fax: (724) 382-7736
◆ allbutfurgotten@gmail.com ◆ www.allbutfurgotten.com ◆

Hello,

My name is Madison, I am a board member of All But Furgotten, Inc. (ABF). On Saturday, May 10th 2025, we are hosting a Spring Purse Bash Event with the theme 'Treat Yourself'. The event will be held at Ferrante's Lakeview, 6153 US-30, Greensburg, PA 15601. All proceeds benefit our local non-profit animal welfare organization.

ABF is dedicated to the prevention of cruelty and suffering of all animals. We are currently the only rescue in Westmoreland County responding to humane calls for all animals. We are devoted to saving the abused, abandoned, and neglected animals in Westmoreland County. Our rescue also has a search and rescue division, helping to reunite families with pets that have gone missing. Together we are giving them a chance to live and be loved...one hand, one paw, one voice!

We are a small rescue ready to make a big difference, but we cannot do it without your help! We are looking for sponsors of various levels to help us bring this event to life! We have some exciting new sponsorship opportunities that you are not going to want to miss out on! Some of the sponsorship levels have limited availability, so be sure to get the level you want before it's too late! Please see the next page for sponsorship options. All donations are tax deductible.

#### We are also in need of baskets and/or gift cards/lottery tickets for our auction!

If you have any questions, please feel free to contact me at allbutfurgottenfundraisers@gmail.com or 724-309-2265.

Again 100% of the proceeds will benefit the needs of ABF. We hold our 501(c) (3) and a copy to file for tax purposes is available upon request.

Please submit sponsorship by **Wednesday April 30th, 2025** to allow time to design and print the banner and event programs.

We would love for you to visit our <u>Website</u> and <u>Facebook</u> page to better familiarize yourself with our organization and it would be great to see you at the event! Thank you in advance for your support!

Sincerely, Madison Wedge

All But Furgotten, Inc.

# All But Furgotten Animal Rescue Presents 'Treat Yourself' Purse Bash



### SPONSORSHIP OPPORTUNITIES

\*Approximately 200 attendees at the event (primarily women)

\*Approximately 26,000 followers on Facebook

#### <u>UNLIMITED SPONSORSHIP OPPORTUNITIES:</u>

#### Raffle Baskets - Gift Cards - Lottery Tickets - Coupon Vouchers

• Name listed on 'thank you' page of the event program

\*If you are interested in providing a mass coupon or discount to all Purse Bash attendees please reach out to discuss!

#### **Clutch \$50:**

- Company name listed on the 'thank you' page of the event program
- Company name listed on a poster at the event with other sponsors
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### **Crossbody \$75:**

- 1/8 page ad in the event program
- Company name listed on a poster at the event with other sponsors
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### **Satchel \$100:**

- 1/4 page ad in the event program
- Small logo on a banner displayed at the event
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### **Tote Bag \$250:**

- 1/2 page ad in the event program
- Medium logo on a banner displayed at the event
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### **Duffle Bag \$350:**

- Full page ad in the event program
- Large logo on a banner displayed at the event
- Individual poster board advertisement displayed at event
- Individual shout out post on our Facebook page (and company Facebook page tagged if company has a Facebook page)

#### **LIMITED SPONSORSHIP OPPORTUNITIES:**

#### Small Prize Sponsor: 12 available at \$80

- 1/8 page ad in the event program
- Company shout out at the event
- Company name listed on a poster at the event with other sponsors
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### **Hourly Purse Sponsor: 12 available at \$125**

- 1/4 page ad in the event program
- Company shout out at the event
- Small logo on a banner displayed at the event
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### Table Ads: 12 available at \$275

- 1/6 page ad displayed on tables where those in attendance of the event sit
- 1/2 page ad in the event program
- Medium logo on a banner displayed at the event
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### Sales Pitch: 4 available at \$350

- 30-60 second 'sales pitch' / advertisement read during the event (can be read by us or by company a representative)
- 1/2 page ad in the event program
- Medium logo on a banner displayed at the event
- Company name listed (and tagged if company has a Facebook page) in a group 'thank you' post on our Facebook page

#### **Grand Prize Sponsor: 2 available at \$500**

- Table set up at the event to mingle with attendees and promote your business
- Full page ad in the event program
- Large logo on a banner displayed at the event
- Individual shout out post on our Facebook page (and company Facebook page tagged if company has a Facebook page)

\*We ask that the Grand Prize Sponsorship's business be related to the 'Treat Yourself' theme and that you offer a promotion to attendees to enhance their experience.

Example: Book a consult with us today and receive 20% off your service

Please fill out the sponsorship form using the link below if you would like to sponsor this event

https://forms.gle/rReNFfq7YMGtQiAw9

For Questions or more information, please reach out to Madison at allbutfurgottenfundraisers@gmail.com or 724-309-2265